

BeSST STRATEGY 2019-2023

Mission: Positively influencing social and behavioural sciences in medical education to enhance the care of patients and populations.

Vision: To be the leading international community of practice for social and behavioural sciences medical educators

Objectives

- To champion social and behavioural sciences in advocacy, policy and practice in medical education through active engagement with individuals and organisations.
- To engage in research and scholarly activity related to social and behavioural sciences teaching in medicine.
- To foster a community of practice for social and behavioural scientists in medical education.
- To facilitate the exchange of expert knowledge and experience on learning, teaching and assessment relating to social and behavioural sciences within medicine.

WHAT	WHY	HOW	WHEN	Outcomes/Measures	Status
Strengthening BeSST UK Membership Governance Networks Strategy	To ensure that we represent and can reflect the interests of SBS in all UK Medical Schools in terms of: a) Providing a strong voice for SBS in advocacy, policy and practice in Medical Education b) Meeting network and members' needs;	Ensure an accurate and update membership list Develop regular comms to and within the network including: a) A functional web presence; b) Effective membership engagement; c) Sharing of practice.	End of 2018 July 2018	Membership list accurate and up to date 'Owner; of website development identified; Website regularly updated; Increased traffic	- Ongoing – list continually revised - Website regularly updated with news/events. - Twitter feed is active - Regular email updates to membership - Regular Tea-Time chats

	<p>c) Drawing up strategic plans for the network.</p>	<p>Ensure we have effective governance including:</p> <ul style="list-style-type: none"> d) Effective and identifiable committee e) Hold AGM to review and agree governance (see below); review, revise and agree constitution <p>Strengthen links to relevant UK partners and stake-holders:</p> <ul style="list-style-type: none"> f) Ensure we are known and linked to PHEMS, 'Ethics' group; AMEE; ASME; Clinical networks; patient networks; other HCPs (nursing, AHPs etc.) g) Ensure contact and links made with UK 'new' medical schools <p>Develop and launch BeSST strategy</p> <ul style="list-style-type: none"> h) Agree aims and activities <p>Stage regional workshops as:</p> <ul style="list-style-type: none"> i) Means of capturing state of the art/needs; 	<p>End of 2018</p> <p>End of 2018</p> <p>During 2018/19</p>	<p>Constitution refreshed; Committee refreshed and representative of membership (disciplines, regions, gender, etc.) AGM held; Officer-bearers appointed</p> <p>Regular contact with relevant networks and groups</p> <p>New Medical Schools identified and contacts made with SBS leads</p> <p>Strategic aims agreed at AGM subject to consultation</p> <p>Workshops run; participant and attendance good;</p>	<ul style="list-style-type: none"> - Constitution revised 2018; suggested revisions for 2021 - New groups dare emerging – students; psychology - AGM held in 2018 and 2021. Committee members appointed <p>Links with PHEMS strengthened – presentations at joint meetings 2020-2021</p> <p>Links made but work needed to ensure all new schools made aware of BeSST</p> <p>Ongoing – review and revise at 2021 AGM</p> <p>Workshops completed 2019.</p>
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Impacting and influencing good medical practice <i>Profile Presence Engagement Policy and practice</i>	To enhance good medical practice and improve patient experience and outcomes by: <ul style="list-style-type: none"> a) Developing and disseminating evidence and practised based T&L and research associated with SBS in medicine b) Influencing policy and regulation of medical education 	Enhancing BeSST profile and presence: <ul style="list-style-type: none"> a) A functional website including access/sign-posting to best practice b) Effective use of social media to promote BeSST activities c) Communication of outputs from within the network (papers, conferences, guides etc) d) 10th anniversary activities <ul style="list-style-type: none"> a. Special edition of BMJ/Lancet on SBS and medical practice/clinical problems b. Relaunch the 'Andrea Litva' awards for student projects in SBS 	By the end 2018	Refreshed website/digital presence; Depository/listing of network member outputs.	Website is updated for communications. New resource pages created, including LGBT+Health. Still scope to improve resources significantly.
			2019	Secured editorial support for special issue	Not yet actioned
				Student award refreshed and relaunched	

		<p>Influencing policy and regulation relevant to medical education:</p> <ul style="list-style-type: none"> a) Creating an evidence base around assessment and the MLA; b) Working on SBS outcomes in TDs c) Shaping/supporting career recognition/paths for SBS academics in medicine 	By 2020	<p>Policy paper on SBS assessment and MLA; Citation of Core Curricula in revised TD; Evidence gathered and output produced on career pathways; Web-based career narratives.</p>	<ul style="list-style-type: none"> - Paper on assessment published in MedEdPublish - Response to the Outcomes for Graduates revisions sent - BSA conference 2021 – session on SBS in medical education accepted.
<p>Growing BeSST as an International presence</p> <p><i>Engaging in a global context</i></p>	<p>To respond to increasingly global focus and concerns in health and medicine:</p> <ul style="list-style-type: none"> a) Rise in impact of lifestyle factors b) Continued health inequity and inequalities c) SBS throw a spotlight on the social context and basis of medicine 	<p>Linking to International partners:</p> <ul style="list-style-type: none"> a) Partners/collaborators identified included in network activities b) Staff exchange/study trips c) Joint student projects with international partners 	By 2021	<p>International SBS have visited UK BeSST network; Joint project involving students in UK and overseas delivered</p>	<ul style="list-style-type: none"> - Increasing international representation among BeSST members - Translation of the Sociology Core Curriculum into Japanese. - Japanese-UK SBS project funded by GB Sasakawa Foundation